

HOLLY FULTON BIOGRAPHY

Royal College of Art MA graduate Holly Fulton makes her fourth appearance at London Fashion Week for spring/summer 2011.

“The ethos of my work is to capture a couture finish with special attention to detail within ready to wear; re-interpreting handwork traditions and couture techniques using contemporary materials and silhouettes, to create strong, cohesive collections of womenswear and jewellery. The use of decorative surfaces is vital within my work; and I am constantly endeavouring to create a challenging yet beautiful surface, which pushes the boundaries of modern fashion. The scope for future exploration of the use of materials and surface in my work, continually drives me forward.

My current signature style contains lots of geometric pattern, lavished onto simply cut garments; big, luxurious, simple shapes with bold jewellery; bejewelled crystallised dresses, and an eclectic mix of modern materials with a high end finish.”